

Did you know

**chronic pain**

affects

**100 million** Americans?

That's more than *diabetes, heart disease and cancer...*

**combined.**

### What is Chronic Pain?

Chronic pain is persistent pain that lasts three months or longer. For some it can be merely inconvenient, but for others, it can be incapacitating.

A new national survey\* uncovered the burden of chronic pain – both for those who suffer from pain and their loved ones.

### Pain can be a daily struggle

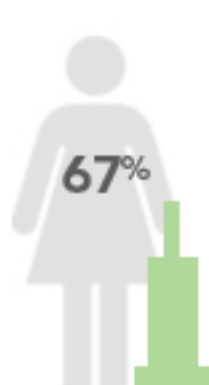
94% of people with pain feel like pain is a daily struggle. Daily tasks they struggle with most include:



Carrying Groceries



Yard Work



House Cleaning



Home Maintenance

### People with Chronic Pain Rely on Loved Ones...



**4 out of 5** turn to family members or friends for help. Half rely primarily on their spouses.

### But Many Still Don't Get the Support They Need...

**88%**

of people with chronic pain say they sometimes feel like a burden asking others for help.

This is the **#1** reason they don't get the help they need.

### ...And Loved Ones Don't Always Understand.

only **39%**

of family and friends say their loved one had severe pain in the last week.

WHILE ACTUALLY

**73%**

of people with chronic pain say they had severe pain.

only **22%**

of friends and family say they sometimes doubt their loved one's pain.

WHILE ACTUALLY

**50%**

of people with chronic pain say family and friends sometimes doubt how bad their pain is.



Despite chronic pain's **invisibility**, the effects of the condition are **highly visible** in the lives of people with pain and their loved ones.

To learn more about the impact of chronic pain on the people who live with it, tune in for "Pain Matters" on the Discovery Channel Nov. 16, Dec. 7 and Dec. 14 at 8 a.m. ET/PT. Financial support, clinical input and other expertise for "Pain Matters" were provided by Teva Pharmaceuticals.

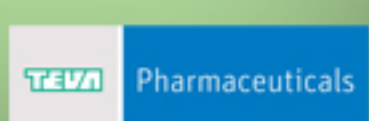
You can also watch it online at [www.PainMattersFilm.com](http://www.PainMattersFilm.com).



American Chronic Pain Association



\*The survey was conducted on behalf of Teva Pharmaceuticals in collaboration with the American Chronic Pain Association and the American Academy of Pain Medicine.



## Caption to Accompany Infographic

Today 100 million Americans live with chronic pain – more than cancer, diabetes and heart disease combined.<sup>1</sup> Despite the prevalence of chronic pain,<sup>2</sup> the real impact of the condition is not often understood by the rest of us. A new survey titled *Individual Burdens of Chronic Pain* uncovered the real challenges that people with chronic pain face every day,<sup>3</sup> as well as the people closest to them: their loved ones.<sup>4</sup> These stories will be told in a new documentary, “Pain Matters,” airing on the Discovery Channel on Saturday, Nov. 16, Dec. 7 and Dec. 14 at 8 a.m. or at [www.PainMattersFilm.com](http://www.PainMattersFilm.com).

---

<sup>1</sup> Institute of Medicine Report from the Committee on Advancing Pain Research, Care, and Education. (2011). Relieving Pain in America, A Blueprint for Transforming Prevention, Care, Education and Research. *The National Academies Press*, 19. Available at: [http://books.nap.edu/openbook.php?record\\_id=13172&page=1](http://books.nap.edu/openbook.php?record_id=13172&page=1).

<sup>2</sup> Institute of Medicine Report from the Committee on Advancing Pain Research, Care, and Education. (2011). Relieving Pain in America, A Blueprint for Transforming Prevention, Care, Education and Research. *The National Academies Press*, 153. Available at: [http://books.nap.edu/openbook.php?record\\_id=13172&page=1](http://books.nap.edu/openbook.php?record_id=13172&page=1).

<sup>3</sup> Data on file: Versta Research. Individual Burdens of Pain, Patient Survey. (2013) 44.

<sup>4</sup> Data on file: Versta Research. Individual Burdens of Pain, Patient Survey. (2013) 124.